We obtain the exponent of distribution 1/2 + 1/30 for the ternary divisor function  $d_3$  to square-free and prime power moduli, improving the previous results of Fouvry–Kowalski–Michel, Heath-Brown, and Friedlander–Iwaniec. The key input is certain estimates on bilinear sums with GL(2) coefficients obtained using the delta symbol approach.